



**SUBJECT: OFFER TO PARTICIPATE IN FESTIVAL SPONSORSHIP**

**INTERNATIONAL FESTIVAL "LOKUM MANASTIR FEST" - music and tradition**

Dear,

Guided by the idea of preserving cultural heritage, tradition, revival of small businesses and increased attendance at Old Bitola Bazaar, taking the Turkish delight as a synonym for hospitality and culture, we headed towards realization of the third edition of the festival **LOKUM MANASTIR FEST - music and tradition**. Motive more about is the success of the past two years.

It is a festival of world music (**world music**), with ethno sound. The festival itself is original and very interesting for the audience, incorporating more elements. Main part is the music, which this year is far more attractive, but there are other content such as fair, exhibition of old clocks and objects, handicrafts, paintings, product presentation and etc.

[www.radiobitola.com.mk](http://www.radiobitola.com.mk) and NABBA MACEDONIA [www.nabbamacedonia.com.mk](http://www.nabbamacedonia.com.mk) and Marketing Palenzo [www.marketingpalenzo.com.mk](http://www.marketingpalenzo.com.mk) and Electroluks Bitola [www.elektroluks.mk](http://www.elektroluks.mk) as holder of the festival to unite their vision and supported ZUR-Macedonian Association of Handicrafts, the Chamber of Crafts of Bitola, and other associations and individuals. At this stage it is already provided financial support and supporter of the Municipality of Bitola, which is our traditional supporter.

Our efforts and ambitions are aimed at achieving several objectives including:

- Protection, valorization and promotion of living heritage and tradition as an integral part of our identity, with emphasis on customs, čalgija modern and old architecture.
- Fostering cultural tourism, and increased attendance at home in the old bazaar.
- Encouraging the development of traditional crafts and small businesses.
- Creating a network of cities of the Balkans, which have an old bazaar, mutual cohesion, exchange of experiences and initiatives.



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Yet full realization of this ambitious program depend on your willingness and interest to support the festival. Program plans for the third edition of the LOKUM ,MANASTIR FEST- music and tradition, is ambitious and comprehensive and offers diversity and opportunities for cooperation.

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### CONCEPT:

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Location-Old Bitola Bazaar

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### FIRST DAY

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Opening the festival

PRESS

Promotion of promotion and promotional materials

Exhibition of old clocks

Musical

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### SECOND DAY

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Fair

Workshop-old bazaars in the Balkans common cultural heritage.

Commercial presentations

Promotion of food and wine (beer), cooking outdoors

Musical

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### THIRD DAY

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Fair

Commercial promotions and presentations (by our sponsors and guests)

Review of old traditional costumes

Musical

The proposed concept is the basis for building program of the festival. Certainly the organizer has the right to insert amendments and additions to the program in the interest of quality and interest of the sponsors and audience.

In the area of music names at this point can only announce the countries from which they come, and that Serbia, Bosnia and Herzegovina, Kosovo, Albania, Romania, Bulgaria, Greece, Germany, France...

GENERAL SPONSOR .....	5.000 EU
EXCLUSIVE SPONSOR.....	3.000EU
SPONSOR OF THE PROGRAM.....	1000EU
HELPERS.....	300-500 EU



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GENERAL SPONSOR -5.000EU

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- *Dominant logo on posters, flyers, postcards, brochures or modify the design of materials with color and design of the company.*
- *Logo on the flyer in the national print media and local print media (5 days)*
- *Announcement in all public appearances, shows, news, - a month before the festival.*
- *Setting up a billboard or two weeks.*
- *Setting up of banners, flags and other promotional material to all events.*
- *Setting up a promotional booth and organizing the presentation of products.*
- *The audio announcement of the festival with the announcement of the sponsor of Antenna 5, Radio Bitola,*
- *Announcement Video-clip of the festival with the announcement of the sponsor of a national TV channel (in talks which channel will be signed).*
- *Printing of T-shirts and hats and logo design company.*
- *Badges*
- *Logo on the official website of the festival.*
- *Logo on the video screen*
- *Photo and video documentation.*

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EXCLUSIVE SPONSOR -3.000 EU

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- *Logo on posters, flyers, postcards, brochures*
- *Logo flyer on a national and local print media print media (5 days)*
- *Announcement in all public appearances, press and electronic media appearances, one month before the festival.*
- *Installation of billboards - two weeks.*
- *Set of banners, flags and other promotional material.*
- *Setting up a promotional booth and organizing the presentation of products on the part of the program which has exclusivity.*
- *Video-clip announcement of the festival with the announcement of the sponsor of a national TV channel (in talks which channel will be signed).*
- *The audio announcement of the festival with the announcement of the sponsor of Antenna 5 Radio Bitola,*
- *Logo on video screen*
- *Bearing the official website*
- *Photo and video documentation*

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**SPONSOR OF THE PROGRAM - 1.000 EU**

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- *Logo on posters, flyers, brochures*
- *Logo flyer on a national and local print media print media (5 days)*
- *The mention in the audio clip of the festival.*
- *Placing a banner-1*
- *Logo on video screen*
- *Promotional stand*
- *The logo of the festival's website.*
- *Photo and video documentation*



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**HELPERS: 500 EU**

- *Logo on brochure 5000 samples*
- *Banner on one of the scenes*
- *Announcement and press conference*
- *Advertising on website*
- *Logo on video beam*
- *Promotional booth and presentation*

*Certainly any suggestions or ideas is expected. We believe we will find the right way to cooperate.*

*To merge the real value!*

*Sincerely,*

*The organizer of the festival*

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